

**SYSTEM, METHOD, AND BUSINESS METHODS FOR ENFORCING PRIVACY  
PREFERENCES ON PERSONAL-DATA EXCHANGES ACROSS A NETWORK**

**ABSTRACT**

5 A system, method, and business method is used to enforce privacy preferences on exchanges of  
personal data over a computer network. There are one or more data-subject (subject) rule sets  
that have one or more subject constraints on one or more private, subject data releases. A  
receiving process receives a request message from a data-requester (requester) over a network  
interfaces. The request message has one or more requests for one or more of the private, subject  
data releases pertaining to a subject, and a requester privacy statement for each of the respective  
10 private data. A release process compares the requester privacy statement to the subject  
constraints (authorization rules) and releases the private, subject data release in a response  
message to the requester only if the subject constraints are satisfied.